

PRINT AD SPECS

Tucson Guide &
Historic Highway 19
Magazines

Dimensions

W x H, in inches

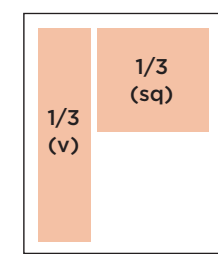
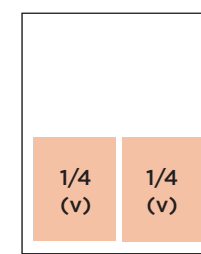
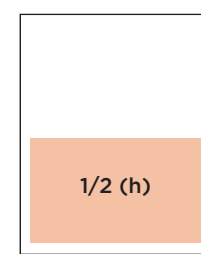
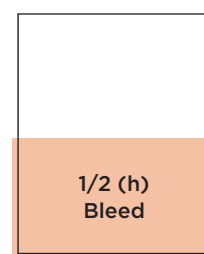
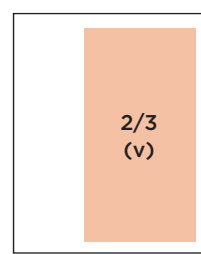
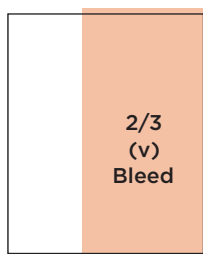
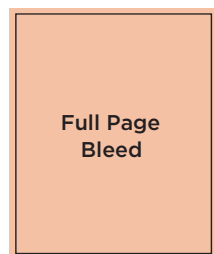
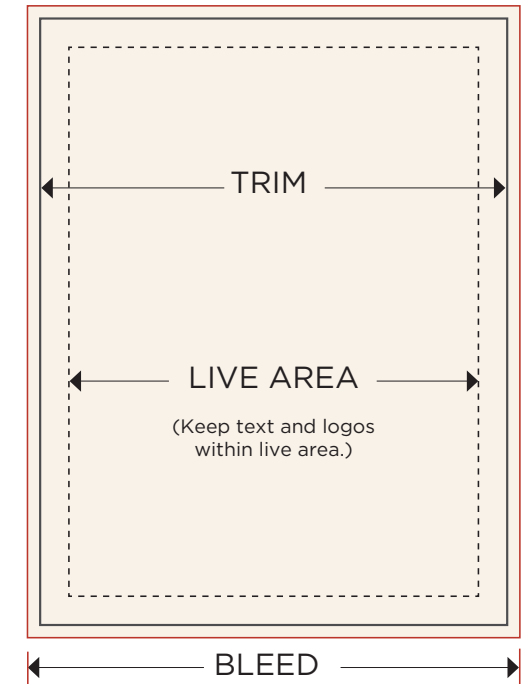
Bleed Ads

Ad Size	Trim	Live Area	Bleed
2 Page Spread (each page)	8.375 x 10.875	7.375 x 9.875	8.875 x 11.375
Full Page	8.375 x 10.875	7.375 x 9.875	8.875 x 11.375
2/3 Vertical	5.25 x 10.875	4.25 x 9.875	5.75 x 11.375
1/2 Horizontal	8.375 x 5.25	7.375 x 4.25	8.875 x 5.75

Non-Bleed Ads

Ad Size	Dimensions		
2/3 Vertical	4.75 x 9.63		
1/2 Horizontal	7.25 x 4.69		
1/3 Vertical	2.25 x 9.63		
1/3 Square	4.75 x 4.69		
1/4 Vertical	3.50 x 4.69		

BLEED ADS



File Submission Please submit your file as a PDF

- All fonts embedded
- Compatibility: Acrobat 5 (PDF 1.4)
- U.S. Web Coated (SWOP) v2
- Images 300dpi
- Color Space: CMYK (no spot colors)
- Rich black build is C-60 M-40 Y-30 K-100
- Bleeds should be set to .25 on all sides
- No printer marks or crop marks

Submit Print Ready Ad to:

Katie Bailey

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(520) 275-2523